ELIZABETH SOLORIO

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WORDPRESS DEVELOPER

Innovative WordPress Developer with 2 years of experience developing and customizing WordPress websites. Adept in task management, quality assurance, and website optimization. Highly motivated professional skilled in organization, communication, and finding creative solutions. Grace Hopper Celebration 2021 & 2022 Scholar, and volunteer for local chapter of Women Who Code and #LatinaGeeks. Bilingual (Spanish).

AREAS OF EXPERTISE

WordPress Development | Front End Web Development | Web Design | Visual Design Asset Management & Organization | Kanban Project Management | Accessibility Compliance

TECHNICAL SKILLS

CSS/SCSS, HTML, JavaScript, JQuery, Git/GitHub, SEO, Adobe XD, Photoshop, Canva

PROFESSIONAL EXPERIENCE

Evoke Canale | San Diego, CA Web Developer

July 2022 - October 2023

- Prioritized and coordinated multiple incoming requests while working and communicating with a team of 4 developers to meet client-driven deadlines while learning and implementing best practices.
- Managed 80+ websites in areas such as QA testing, troubleshooting, deployment, plugin updates, SEO, accessibility compliance, and security.
- Developed and maintained 80+ websites ranging from landing pages, clinical trial sites, and full-scale multipage websites while working from staging environment to ensure live production quality.
- Worked as the primary and secondary developer to translate XD design files into fully functional websites delivered on time and on budget.
- Spearheaded project to implement Digital ADA Compliance across 80+ client websites.

Petco | San Diego, CA

July 2020 – February 2022

Web Content Producer

- Utilized asset management program to create, coordinate, and schedule content publication for Petco's website serving more than 23.3 million active customers.
- Supported the e-commerce Site Experience team to drive 15% revenue growth, marking 6 consecutive quarters of double-digit growth for the company as of December 2021.
- Helped create and set up layouts for over 70 new content pages using an enterprise content management center.

SELECTED PROJECTS

Volumen Technologies | San Diego, CA Web Designer

June 2020 – May 2021

- Collaborated with a distributed team of 3 to create graphics, select images, and customize site layout for the We Are Diverse Creators Virtual Summit on Squarespace.
- Assisted with organization and compilation of resources and assets to be used for the event website and made updates to graphics as needed.
- Provided weekly updates to report on the progress of the project, request additional resources or clarifications, and worked closely with the client to make sure the website was delivered to the highest quality in a timely manner.

Ellie Solorio | San Diego, CA Web Designer & Developer

February 2018 – present

- Design, build, deploy, and maintain a portfolio website of projects to document continuous improvement and addition of skills.
- Maintain version control of projects using an online code repository to track and collaborate.
- Problem solve by testing, troubleshooting, and utilizing internet resources.

EDUCATION

Front End Development Certification, University of California, San Diego Extension, 2020